

OUR SIMPLE AND STRAIGHTFORWARD PRICING POLICY:

What you get for the money... It is of the utmost importance that The Style Counsel provides you with the best photos possible. Our pricing is simple and provides you four a la carte options.

All Options Include:

1. All photos edited for composition and color
2. Security edits if required (see Terms and Conditions)
3. A custom embeddable slide show set to music (available in 7 set or any custom size) which can be posted to your website or FaceBook page. Code only will be supplied or it may also be linked to the gallery page on our site and the slideshow seen there.
4. Your photos will be available in 3 formats.
Web Optimized (640 x 480)
High Resolution (1550 x 960)
and Grey Scale (1550 x 960)
Each will available for free download (or CD by express mail or courier delivery for a \$15.00 fee and grayscale images for fliers.
5. All the closing/listing gift options available (see our Gift Section)
6. Dawn or Dusk add on exterior shots for \$75.00
7. Up to two hours onsite and up to one hour of editing.
8. A pre-shoot checklist and guide sheet to help get the home ready.
9. Travel within 20 miles (one way) of the Morgantown studio (26508), beyond that a Travel Surcharge applies. (see below)
10. Limited License* for use of the pictures on MLS for the duration of the listing.
Unlimited License for use of images for purchase on gift or custom items purchased from this site. * See Usage Agreement.

REALTOR AND FSBO PACKAGES

BRONZE \$195.00 plus tax

This is the best option for homes under 2,000 sq ft. It includes 8 pictures. 7 Interior and 1 Exterior

SILVER \$245.00 plus tax

This is the best option for homes 2,001 sq ft. -3000 sq ft.
It includes 12 pictures. 10 Interior and 2 Exterior

GOLD \$295.00 plus tax

This is the best option for homes 3,001 sq ft.-4000 sq ft
It includes 18 pictures. 15 Interior and 3 Exterior

PLATINUM

\$ Inquire for Quote

This is the option for homes over 4,000 sq ft. Please call and schedule a consultation. As these homes tend to have special features, I prefer an onsite evaluation and quote.

Minimum of 25 photos.

LAND

\$ 150.00

Up to 20 Images.

RURAL PROPERTY

\$ Inquire for a quote

FOR THE PROFESSIONAL REALTOR, we also offer bulk discounts and a fee-plus-percentage option.

Buy three shoots or more simultaneously and receive a 10% discount on all services.

If you purchase a bulk package of 12 shoots, you will get the Gold Package (regardless of house size) for the Silver Package rate plus an additional 15% discount all for \$2,499. That is a savings of 30% over the a la carte price.

If you are a High Producing Agent or a Listing Specialist, I also have a fee plus rate of \$75.00 per shoot plus .15% of the selling price.*

*Terms and Conditions Apply.

BUILDER and DESIGNER PRICING

Please contact us. We do offer specially tailored rates and packages for Builders and Interior Designers.

ADDITIONAL SERVICES

Twilight Shoot or repeat for exterior shots:

\$75.00 plus travel surcharge if outside the Morgantown area.

Travel Surcharge \$20.00 Min.

Package price includes travel within a 20-mile radius of the corner of Tyrone Rd. and Old Cheat Rd. Morgantown WV 26508. Travel surcharges are billed in blocks of 15 minutes at a rate of \$20.00 per block. A travel surcharge will be quoted and agreed upon before project is accepted.

EMAIL ADVERTISING

eBrochure

Flier or eFlier Design and/or production \$40.00.

Let me design your home flier in black and white or color. Fliers are delivered in PDF format via email for agents to use in their email marketing

ePostcard

Just like the fliers. Let me design a virtual postcard to be delivered in PDF format or produce 4x6 postcards on 14pt UV coated stock.

Postcard Design \$40.00

PRINT SERVICES

4x6 14pt glossy postcard (two sides)

Design \$40

Production, see price schedule below.

One page on property brochure Full Color glossy printed 100# bookweight

Design \$40

Production, see price schedule below.

Real Estate magazine ad creation and placement.

Let us design your ad and liaise with the publishers. We will handle the entire process. Contact us for a quote.

INSURANCE PORTFOLIO

Why not take this opportunity to have us create a permanent book and or DVD which can be kept in your safety deposit or off site in case it is needed for insurance purposes. You pay a lot for your insurance, but if you ever needed to file a claim, would you have the proper documentation? Starting at \$150.00

PHOTO ENHANCEMENT

Virtual Staging

Virtual Staging is also a wonderful option for properties that are empty. Empty rooms do not look nearly as attractive as furnished ones. If the listing is already vacant, consider having us Virtually Stage a few of the photos. It will make a world of difference.

Or Prices are as follows:

3 Photos - \$197.00

4 Photos - \$ 262.00

5 Photos \$ 327.00

6 Photos One \$392.00

7 Photos One- \$420.00

\$60.00 per additional

STAGING CONSULTATIONS

Our Staging business is currently limited to Staging Consultations and Virtual Staging.

A Staging Consultation consists of a home visit and tour of up to three hours and a written plan of execution for the homeowner to follow. This is a cost effective way of having a Staging Plan executed in the home, as the homeowner does the time consuming work.

Virtual Staging [see Photo Enhancement]

GIFT ITEMS.

We have a very large offering of gift items for clients and mementos for homeowners. While looking at your photos, click [VIEW ALL PRODUCTS](#).

We offer...

Prints in various sizes

Canvas Wraps
Standouts
Statuettes

Stationery

Calendars
We Have Moved Cards
Custom Books for closing gifts
Insurance Folios

Specialty Gifts

Buttons
Puzzles
Magnets

Key Chains and Tags

fotoflōts

Wall Mounts
Desk Stands

CUSTOM PRODUCTS

Feel free to contact me if you want something that is not specifically offered.

PAYMENTS

All payments will be made via the website or via PayPal Invoice. If you prefer paying by check, please contact me and I will happily make arrangements. A \$25 fee will be added to any returned check. Prices do not include West Virginia sales tax. Sales tax applies to all sales.

Prices subject to change without notice. Payment is due at time of service.

All prepaid packages are valid for 25 months from the date of purchase.